

**BOARD OF HIGHER EDUCATION**

**REQUEST FOR COMMITTEE AND BOARD ACTION**

**COMMITTEE:** Academic Affairs

**NO:** AAC-17-04

**COMMITTEE DATE:** November 29, 2016

**BOARD DATE:** December 6, 2016

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**APPLICATION OF THE MASSACHUSETTS COLLEGE OF ART AND DESIGN TO  
AWARD THE BACHELOR OF FINE ARTS IN A STUDIO AREA / MASTER OF ARTS  
IN TEACHING AND THE MASTER ARTS IN ART EDUCATION**

**MOVED:** The Board of Higher Education hereby approves the application of the **Massachusetts College of Art and Design** to award the **Bachelor of Fine Arts in a Studio Area / Master of Arts in Teaching** and **Master of Art in Art Education**

Upon graduating the first class for this program, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Winifred M. Hagan, Ed.D., Associate Commissioner for Academic Affairs and Student Success

**BOARD OF HIGHER EDUCATION**  
**November 2016**  
**Massachusetts College of Art and Design**  
**Bachelor of Fine Arts in a Studio Area / Master of Arts in Teaching**  
**and Master of Art in Art Education**

**INTENT AND MISSION**

Massachusetts College of Art and Design (MassArt) professional baccalaureate and graduate programs are intended to prepare students to participate in the creative economy as fine artists, designers, and art educators and to engage in the well being of their society. It is expected that the proposed BFA / MAT and MA in Art Education (MA) programs are aligned with MassArt's goals by offering an accessible program in an urban setting that enables students to pursue their profession as high-quality art educators.

The proposed BFA / MAT and MA programs are designed for students who wish to graduate with a 120-credit BFA before student teaching and to subsequently earn a master's degree by continuing at MassArt in Art Education for an additional 3 terms. MassArt intends that students will be expected to declare their intention to enter one of the programs during their junior year, and begin study at the graduate level in the summer following their senior year. It is also planned that students in the programs will be prepared for the Massachusetts Initial and Professional Teaching Licenses, administered by the Massachusetts department of Elementary and Secondary Education (ESE). BFA / MAT students would be expected to pass the Massachusetts Tests for Educator Licensure (MTEL) by September 1 of their first fall graduate semester, and MA students by the end of their senior year. MassArt intends students will achieve a 100% passing rate, based on their current undergraduate and MAT passing rates. MassArt is currently an approved teacher preparation program for both initial and professional licenses by the MA ESE.

The difference between the BFA / MAT and the MA lies within the targeted group for admission. The BFA / MAT program is intended to serve students who are not majors in art education. The MA is designed specifically for MassArt's BFA students who intend to pursue art education. MassArt expects that all graduates of the programs will be prepared to teach in public or private PK-12 schools, as adjunct professors at the college level in art and art education programs and as instructors or curricular/program directors in community arts programs, museum education departments, hospitals, camps, and non-profits.

The proposed programs obtained all necessary governance approvals on campus and were approved by the Board of Trustees of the Massachusetts College of Art and Design on June 7, 2016. The required letter of intent was circulated on September 6, 2016. No comments were received.

## **NEED AND DEMAND**

### *National and State Labor Market Outlook*

The U.S. Bureau of Labor Statistics (BLS) doesn't provide job outlook information for art teachers specifically. The BLS does report that from 2014-2024, job opportunities for elementary, middle school and high school teachers are projected to rise by 6%. MassArt reports that in a recent comprehensive government study of the arts in public education, 83% of elementary schools had curriculum specifically for visual arts. Of those, 84% employed visual arts specialists and 89% of public secondary schools had curriculum specifically for visual arts.

MassArt also reports that Massachusetts has 1,934 public schools (1,171 elementary, 329 middle, 296 high, 138 other<sup>1</sup>). Without specific data on arts instruction in the state's public schools, the national turnover rate of 23% suggest a substantial need for new teachers in Massachusetts. MassArt students completing the graduate programs would be eligible for these, as well as for additional positions throughout New England and the US in public and private settings.

### *Student Demand*

MassArt has a robust relationship with several PK-12 partner schools and districts. These relationships have guided MassArt in understanding student need and demand for a visual arts pathway from the earliest stages through professional degree attainment. The largest partnership is guided through a formal Memorandum of Understanding with the Boston Public Schools (BPS) that will be further referenced in the *Affiliations and Partnerships* section of this report.

## **OVERVIEW OF PROPOSED PROGRAM**

These programs reflect adjustments to the existing MAT program extending and developing the art education pathway in two directions. The BFA provides students with an on-ramp to become art teachers and artists by adapting existing offerings such that graduate courses are back-mapped into specific undergraduate art electives in the MAT program. The MA provides a specific pathway into teacher licensure for public school teaching.

### **Program Overview**

Since 2012, MassArt has offered an MAT designed for students new to the institution. During ongoing program review, the Art Education department determined that students could move directly from their BFA programs at MassArt into the master's programs seamlessly by adjusting the programs in specific ways that fit a pathway and by taking advantage of opportunities in the BFA programs to create more efficient but equally in-depth master's programs. This led to the development of a BFA / MAT program proposal and the development of the MA in Art Education program.

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<sup>1</sup> (<http://massachusetts.educationbug.org/public-schools/>)

*Duplication*

Northeastern University, Simmons College and the School of the Museum of Fine Arts at Tufts University offer MAT programs. The School of the Museum of Fine Arts at Tufts University also offers a BFA, but it is not integrated into the same pathway as the institution's MAT program.

**ACADEMIC AND RELATED MATTERS**

*Admission*

MassArt expects that students will apply to the graduate programs from the BFA program by submitting an online dossier by March 1 of their sophomore years (MAT) or by October 1 of their junior year (MA). The dossier will be expected to include a statement of purpose, transcripts from all previous institutions of higher education, two letters of recommendation and an electronic portfolio that includes up to 20 images of student art work. Following an interview with two faculty members a recommendation to accept or decline is made and students are sent a letter acknowledging the outcome of their application. In the spring before BFA graduation and entry to the graduate portion of the programs, students may submit a FAFSA.

**Program Enrollment Projection**

**BFA / MAT**

	<b># of Students Year 1</b>	<b># of Students Year 2</b>	<b># of Students Year 3</b>	<b># of Students Year 4*</b>
New Full-Time	5 UG,	5 UG,	10 UGs,	10 UGs,
Continuing Full-Time	0	5 (UGs, seniors)	10 (5 UG seniors and 5 MATs)	20 UGs 10 seniors, 10 MAT
New Part-Time	0	0	0	0
Continuing Part-Time	0	0	0	0
Totals	5	10	20	30

**MA ART EDUCATION**

	# of Students Year 1	# of Students Year 2	# of Students Year 3	# of Students Year 4*
New Full-Time	5	5	10	10
Continuing Full-Time	0	0	0	0
New Part-Time	0	0	0	0
Continuing Part-Time	0	0	0	0
Totals	5	5	10	10

*Curriculum (Attachment A)*

Students in the BFA programs receive a distribution of liberal arts, history of art, pedagogical and studio content coursework during their undergraduate studies as required by NEASC and NASAD accreditation. The proposed programs allow for additional coursework to be distributed over one academic year beginning immediately after BFA graduation and including a distribution of pedagogical and studio content.

*Internships or Field Studies*

These programs require a teaching internship in alignment with Massachusetts' DESE CAP requirements. MassArt places most students in urban public schools in the Greater Boston Area.

**RESOURCES AND BUDGET**

*Fiscal (Attachment B)*

The graduate programs at MassArt fund limited needs-based and merit-based scholarships, for which students for these programs are eligible.

The current graduate budget for art education provides support for bringing visiting artists and scholars to campus; the Graduate Program supports an annual increased budget to support visiting experts.

The current graduate program budget provides support for student travel to conferences and would increase opportunities for students in these programs to travel to conferences to present their work.

*Faculty and Administration (Attachment C)*

The program requires faculty who are expert in art education/pedagogy and in studio/post-studio practice. Program faculty currently under contract in MassArt's Art Education Department has the required expertise in these areas: five are experts in pedagogy, and four are expert in studio/post-studio practice.

The proposed program is not dependent upon cohort size, as the courses offered all fulfill requirements in other programs in the Art Education Department (all but one are currently required for the current MAT). Current staffing levels in the Art Education department will require additional staffing as the programs develop (see budget and budget rationale, below).

### *Facilities, Library and Information Technologies*

MassArt's library has on-hand staff and resources adequate to meet the needs of these programs. We would plan to order additional texts and videos for reserves and research to support the master's level courses. Support on-hand at the college for asynchronous technologies is also adequate (i.e., access to Moodle, Google Drive, and WordPress).

It is planned that the programs will require additional video-conferencing and meeting technology to facilitate online, synchronous classes for up to 20 students, such as Adobe Connect, GoToMeeting, or others, as well as support staff for that technology. However, the college supports these requirements as part of its ongoing infrastructure development, so it is not included in the budget.

MassArt's other on-hand facilities are adequate to support the programs, with access to classrooms at all times and to studios during summers when students take studio courses. Additional studio space in the spring and fall will be needed for students who take *Artist Teacher Studio* when they student teach (approximately 10 each term once the programs are fully enrolled). The technology department lends hardware to students from a central help desk, and access to workshops and studio facilities is available to students who demonstrate proficiency in the given area (e.g., printshop, ceramics studio, paper-making studio, animation studios).

### *Affiliations and Partnerships*

MassArt's Art Education Department has an agreement with the Boston Public Schools (BPS), whose schools currently serve as sites for pre-practicum service and internships for existing teacher candidates. MassArt and the BPS partner in developing programs that ensures relevance to students in urban areas. The partnership intersects directly and positively with the proposed degrees. MassArt has a robust relationship with several PK-12 partner schools and districts. The largest partnership is guided through a formal memorandum of understanding with the Boston Public Schools. The proposed MA program is expected to strengthen this partnership by providing a long-term professional education plan for prospective undergraduate students and an avenue for BPS students to pursue a career in teaching. The Pathway to College program for 8th-12th graders, Artward Bound, is in its fifth year at MassArt.

The advisory committee to the program consists of two district arts directors from the BPS and one from the Arlington Public Schools as well as three practicing artist-educators from Boston Arts Academy, one art teacher from the BPS and one from the Cambridge Public Schools, as well as two emeritus artist-educator faculty

from MassArt. The role of the external advisory committee is to advise on content and approaches and to support the programs' faculty and students in staying current in pedagogical and artistic practice and scholarship. The proposed program advisors plan to meet twice a year.

### PROGRAM EFFECTIVENESS

Goal	Measurable Objective	Strategy for Achievement	Timetable
Goal 1: Initially, 5 students enter each program in each of the first two years.	MassArt Admissions would track program numbers and marketing.	Non-Art Education Majors: Contact chairs for all Studio majors to promote the program internally through advising in second semester sophomore year. Art Education: Inform all advisers and entering sophomores about the program, and offer advice during spring major courses in sophomore, and fall and spring courses in junior year.	Admission in Spring 2017, program begins Summer 2017, second cohort admissions Spring 2018, program begins for second cohort Summer 2018 and program concludes for first cohort, Summer 2018.
Goal 2: Ten students enter each program in each successive year following a two-year start-up phase.	MassArt Admissions would track program numbers.	Same as for initial recruitment, but adding alumni of the program as ambassadors as they become available in Spring 2020.	Admission in Spring 2019 for third cohort, program begins Summer 2019, fourth cohort admissions Spring 2020, program begins for fourth cohort Summer 2020 and program concludes for third cohort, Summer 2020.
Goal 3: Successful completion rate for both programs would be greater than 80%. Successful completion includes passing all BFA courses with grades of B- or better; for the graduate programs, grades of B or better are required.	MassArt's Office of Institutional Research tracks program completion statistics and makes them available to the Art Education department. Art Education's Graduate Coordinator would track the MTEL passing rates.	Continue faculty support in individual courses and through advising and advocacy by the Art Education Department's Graduate Coordinator.	From the first cohort graduation in 2018 and each following year.
Goal 4: All program completers would be granted initial and (when they apply after 3-5 years of teaching) professional licenses by the state of MA.	Art Education's Education Preparation Liaison would track initial and professional licenses issued to graduates following three years of teaching and application. MassArt's Office of Institutional Research would track program completor's licenses and make them available to the department.	Continue using the batch application process established by the Art Education Department for initial licenses.	From the first cohort graduation in 2018 and each following year.
Goal 5: Eighty percent of program completers would be placed in	MassArt's Art Education and Alumni Affairs offices would	Alert our alumni network to continue sending job openings to MassArt Art Education so the department can make	Over the first five years of the program, from 2017 to 2022.

teaching jobs within two years of graduation.	track these statistics.	these positions known to our recent graduates; continue our program of supporting preparation of professional teaching portfolios and of professional skill in job-finding and interviewing	
Goal 6: Percentages of students from underserved and underrepresented groups would increase over a five-year period toward the ultimate goal of matching the demographic racial/ethnic diversity of the state (~28% ALANA groups), as would numbers of students from other underrepresented and underserved groups, such as minority religious, gender and sexual orientation, and mobility differences.	MassArt's Office of Institutional Research and Admissions Department tracks demographic statistics and makes them available to the Art Education Department.	To achieve this diversity goal, the Art Education Department would work with MassArt's admissions and marketing departments, with our Pathway to College program (Artward Bound), with our partnership with the Arts Office in the Boston Public Schools, with the National Art Education Association, and with the SCOPE group of the 9 state universities to reach out to art teachers who need professional certification, with an emphasis on those teaching in MA urban districts, in urban districts in New England, and in urban districts across the US.	Over the first five years of the program, from 2017 to 2022.

## EXTERNAL REVIEW AND INSTITUTIONAL RESPONSE

The BFA / MAT and MA in Art Education programs were reviewed by Dr. Marit Dewhurst, Director of Art Education, Assistant Professor of Art and Museum Education at City College of New York; Mary Ann Stankiewicz, Ph.D., Professor of Art Education, Pennsylvania State University School of Visual Arts. The MA in Art Education program was additionally reviewed by Julia Marshall, Ph.D., Professor, San Francisco State University School of Art.

Reviewers offered strong support for the proposal noting that MassArt has outlined a well-supported plan with sufficient staff, resources, and support services to maintain successful programs. They underscored the programs' development within a strong art education program means that reputable faculty, adequate resources, and appropriate facilities are currently in place. The review team found that following directly on the BFA, the MAT and MA in Art Education programs integrate studio and classroom practice into student understanding by providing a deep, broad examination of education theory and practice and offering opportunities for in-depth, sustained practical experience in the field. Reviewers also noted this is important because the alignment of studio art practice with pedagogical theory and application is at the heart of quality, authentic and relevant art education.

The team also found that MassArt's intention to reach and serve underrepresented students and the greater Boston community is enhanced by Mass Art's collaboration with the Boston Public Schools.

Mass Art responded in appreciation and concurred with the findings of the review team.

## STAFF ANALYSIS AND RECOMMENDATION

Staff thoroughly reviewed all documentation submitted by the **Massachusetts College**



**of Art and Design** and the external reviewers. Staff recommendation is for approval of the proposed **Bachelor of Fine Arts in a Studio Area / Master of Arts in Teaching** and the **Master of Art in Art Education** program.

**ATTACHMENT A: CURRICULUM**

**BFA / MAT**

Undergraduate courses for 4+1 only indicate the necessary Art Education courses needed as undergraduate electives for the program (9 BFA credits). All other undergraduate courses are taken within their BFA studio major program degree requirements (111 BFA credits).

<b><i>Elective Courses</i></b>		
<b>AETE 201</b>	Art and Human Development (taken as LASS)	3
<b>AETE 300</b>	Sem III: Issues and the Individual Learner (taken as LASS)	3
<b>AETE 307</b>	Pre-Practicum I (taken as Open elective)	3
	<b><i>Sub-Total Elective Credits</i></b>	<b>9</b>
<b><i>Distribution of General Education Requirements</i></b>		<b><i># of Gen Ed Credits</i></b>
Arts and Humanities, including Literature and Foreign Languages		0
Mathematics and the Natural and Physical Sciences		0
Social Sciences		6
<b><i>Sub-Total General Education Credits</i></b>		<b>6</b>
<b><i>Curriculum Summary</i></b>		
Total number of courses required	3 for BFA portion of BFA / MAT	
Total credit hours required	9 for BFA portion of BFA / MAT	
<b><i>Prerequisite, Concentration or Other Requirements: N/A</i></b>		

### MAT/ MA Art Education

<b>Required Courses (Total # of courses required: BFA / MAT = 9; MA ART EDUCATION = 8)</b>			
Course #	Course Title	BFA / MAT	MA ART EDUCATION
AETE 543	Saturday Studios Pre-Practicum II	3	N/A
AETE 547	Studio Investigations	3	3
AETE 548	Teaching in New Media	3	3
AETE 544	Concepts & Processes	3	3
AETE 546	Student Teaching Practicum	6	6
AETE 5XX	Artist Teacher Studio	3	3
AETE 504	Problems in Aesthetics	3	3
AETE 545	Designing Curriculum	3	3
AETE 5XX	Social and Cultural Contexts of Art Education	3	3
	Sub-Total # Core Credits Required	30	27
<b>Elective Course Choices (Total courses required: BFA / MAT = 0; MA ART EDUCATION = 1)</b>			
Multiple #s	Any 200-level studio elective History of ART w/ grad addendum	N/A	3
	Sub-Total # Elective Credits Required	N/A	3

<b>Curriculum Summary</b>	
Total number of courses required for the degree	9
Total credit hours required for degree	30
<b>Prerequisite, Concentration or Other Requirements:</b>	
<p><b>BFA / MAT:</b> Students must be in good standing in a non-Art Education Studio BFA department in their second-semester sophomore or junior years to apply. Upon entry into the MAT portion of the BFA / MAT, students must possess the BFA degree in a studio program.</p> <p><b>MA ART EDUCATION:</b> Students must be in good standing in the Art Education BFA in their junior or senior years to apply. Students beginning the MA ART EDUCATION program must have a BFA in Art Education or equivalent.</p>	

**ATTACHMENT B: BUDGET**

**BFA / MAT**

<b>One-Time Start-Up Costs</b>	<b>Cost Categories</b>	<b>Annual Expenses</b>			
		<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>
None	Full-time benefitted Faculty	\$0	\$0	\$0	\$0
None	Part-Time/Adjunct Faculty (Salary & Fringe)courses / anum	\$0	\$0	\$0	\$0
None	Instructional Materials, Library Acquisitions-books, journals, videos on Art Education research and statistics, history, cultural contexts.	0	0	\$1000	\$1000
None	Marketing - Outreach to school districts in New England; UG programs in US; pre- and professional organizations	\$0	\$0	\$5,000	\$5,000
None	Student participation in professional community--conference travel	\$0	\$0	\$10,000	\$10,000
	<b>TOTALS</b>	0	0	\$16,000	\$16,000

<b>One Time/Start-Up Support</b>	<b>Revenue Sources</b>	<b>Annual Income</b>			
		<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>
None	Tuition \$780/ graduate credit	\$0 (students pay UG tuition; no additional income)	\$0 (students pay UG tuition; no additional income)	\$117,000 (5 stds, 30 credits)	\$117,000 (5 stds, 30 credits)
None	Fees	0	0	0	0
None	Departmental	0	0	0	0
	<b>TOTALS</b>	0	0	\$117,000	\$117,000

**NEW ACADEMIC PROGRAM BUDGET FOR MA Art Ed**

<b>One-Time Start Up Costs</b>	<b>Cost Categories</b>	<b>Annual Expenses</b>			
		<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>
1 FTE for two years	Full-time Benefitted Faculty	\$0	\$75,000	\$75,000	\$75,000
None	Part-Time/Adjunct Faculty <i>Salary &amp; Fringe</i> courses per anum	\$5,000 1 adjunct	\$0	\$5,000 1 adjunct	\$5,000 1 adjunct
None	General Administrative Costs, 1 faculty release per anum	\$18,000	\$18,000	\$18,000	\$18,000
None	Instructional Materials, Library Acquisitions - Books, journals, videos on Art Education research and statistics, history, cultural contexts.	\$1000	\$1000	\$1000	\$1000
None	Marketing- Outreach to school districts in New England; UG programs in US; pre- and professional organizations	\$10,000	\$10,000	\$5,000	\$5,000
None	Student participation in professional community, conference travel	\$5,000	\$10,000	\$10,000	\$10,000
	<b>TOTALS</b>	\$39,000	114,000	114,000	114,000

<b>One-Time Start Up Costs</b>		<b>Annual Income</b>			
		<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>
	<b>Revenue Sources</b>				
None	Tuition \$780/ Graduate credit	\$117,000 (5 students, 30 credits)	\$117,000 (5 stds, 30 credits)	\$234,000 (10 stds, 30 credits)	\$234,000 (10 stds, 30 credits)
None	Fees	0	0	0	0
None	Departmental	0	0	0	0
	<b>TOTALS</b>	<b>\$117,000</b>	<b>\$117,000</b>	<b>\$234,000</b>	<b>\$234,000</b>

## ATTACHMENT C: FACULTY

Summary of Faculty Who Will Teach in Proposed Program							
Name of faculty member (Name, Degree and Field, Title)	Check if Tenured	Courses Taught Put (C) to indicate core course. Put (OL) next to any course currently taught online.	Number of sections	Division of College of Employment	Full- or Part-time in Program	Full- or part-time in other department or program (Please specify)	Sites where individual will teach program courses
Archambaul, Aimee MSAE Art Education Assistant Professor		<ul style="list-style-type: none"> <li>• Saturday Studios: Pre-Practi-cum I (C)</li> <li>• Artist Teacher Studio</li> </ul>	1 1	Graduate	Part-time	Yes  Art Education, Day Program	Main Campus
Balliro, Beth MSAE, Art Education; PhD anticipated 2016, Urban Education, Leadership & Policy Studies Assistant Professor		<ul style="list-style-type: none"> <li>• Social and Cultural Contexts for Art Education (C, OL)</li> <li>• Concepts &amp; Proces-ses (C)</li> </ul>	1 1	Graduate	Part-time	Yes  Art Education, Day Program	Main Campus
Hall, Jennifer MFA, PhD Visual Arts Professor	X	<ul style="list-style-type: none"> <li>• Problems in Aesthetics (C, OL)</li> <li>• Teaching in New Media</li> </ul>	2 1	Graduate	Part-time	Yes  Art Education, Day Program	Main Campus
Hetland, Lois EdD, Human Development and Cognitive Psychology Professor	X	<ul style="list-style-type: none"> <li>• Art and Human Develop-ment (C)</li> <li>• Design-ing Curricu-lum (C)</li> <li>• Student Teaching Practi-cum (C)</li> </ul>	2 1 2	Graduate	Part-time	Yes  Art Education, Day Program	Main Campus
Katzew, Adriana EdD, Teaching and Learning Associate Professor	X	<ul style="list-style-type: none"> <li>• Seminar III: Issues and the Individual Learner (C)</li> </ul>	2	Graduate	Part-time	Yes  Art Education, Day Program	Main Campus
Locke, Steven MFA, Visual Arts Associate Professor		<ul style="list-style-type: none"> <li>• Studio Investigations (C)</li> </ul>	2	Graduate	Part-time	Yes  Art Education, Day Program	Main Campus
Reeder, Laura MFA, PhD, Art Education, Teaching, and Leadership Associate Professor		<ul style="list-style-type: none"> <li>• Saturday Studios: Pre-Practi-cum II )</li> </ul>	1	Graduate	Part-time	Yes  Art Education, Day Program	Main Campus