

BOARD OF HIGHER EDUCATION
REQUEST FOR COMMITTEE AND BOARD ACTION

COMMITTEE: Assessment and Accountability

NO.: AAC 09-07

COMMITTEE DATE: January 30, 2009

BOARD DATE: February 5, 2009

MASSACHUSETTS COLLEGE OF ART AND DESIGN
MASTER OF ARTS IN TEACHING/ART EDUCATION

MOVED: The Board of Higher Education hereby approves the application of **Massachusetts College of Art and Design** to award the **Master of Arts in Teaching/Art Education**.

One year after graduating the program's first class, the institution shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

BOARD OF HIGHER EDUCATION

February 2009

Massachusetts College of Art and Design

Master of Arts in Teaching/Art Education

INTENT

In October 2008, Massachusetts College of Art and Design (MassArt) submitted an expedited proposal to offer a new graduate program leading to a Master of Arts in Teaching/Art Education (MAT/AE). The proposed program responds to recent changes in licensure requirements by the Department of Elementary and Secondary Education (DESE) and builds on courses from MassArt's two existing teacher licensure programs, the Master of Science in Art Education and the post-baccalaureate certificate Teacher Preparation Program. The proposed program intends to provide rigorous and affordable training for students with strong backgrounds in studio work who want to teach in schools, museums, social service agencies, or other educational settings.

The proposed MAT/AE program emerged from a peer and faculty review of current program offerings beginning in spring 2006. This process took into account DESE's new streamlined requirements for professional licensure, allowing post-baccalaureate students to use coursework for both the Initial License and the Professional Educator License within the same master's program. The resulting proposal has the support of the DESE and the MassArt board of trustees, who approved the proposal on April 14, 2008. A Letter of Intent was circulated on October 16, 2008. MassBay Community College and the University of Massachusetts Boston submitted statements of support for the proposal. The University of Massachusetts Amherst submitted a clarification on its program offerings in art education.

MassArt has long been one of Massachusetts' leaders in art education. Its mission states that "the College's professional baccalaureate and graduate programs prepare students to participate in the creative economy as fine artists, designers, and art educators and to engage in the well being of their society." The proposed MAT/AE program embraces these goals by offering an accessible program in an urban setting that will allow students to pursue their goals as art educators in a variety of settings, including but not limited to public schools.

DEMAND AND NEED

MassArt's current Master of Science in Art Education (MSAE) program maintained stable enrollment until competitors began to offer shortened master's programs in alignment with the DESE-revised licensure guidelines. Similarly, in interviews during winter 2008, several admitted Teacher Preparation Program (TPP) candidates expressed a preference for MassArt's curriculum over those of other colleges but, nonetheless, chose master's programs elsewhere. Thus, the creation of a program that meets the DESE guidelines with an expedited sequence of courses will revive the interest in graduate-level art education at MassArt. MassArt intends for the proposed program to supplant the TPP.

The market for the proposed program consists primarily of artists and/or educators. Historically, MassArt's applicant pool has included both recent college graduates who majored in art and possessed no teaching experience and currently employed public school teachers seeking a

master's degree. DESE reports a significant number of visual arts teachers currently working under a Preliminary License who need to upgrade to an initial license within five years. MassArt's proposed MAT/AE program will help address this need.

According to the U.S. Department of Labor Statistics, job prospects in education are expected to grow 12 percent and in the arts 20 percent over the period from 2004–2014 stating, "job opportunities for teachers over the next ten years will vary from good to excellent, depending on the locality, grade level, and subject taught. Most job openings will result from the need to replace the large number of teachers who are expected to retire over the 2006–16 period." Similar growth rates are projected in the Commonwealth, as reported in "Career Moves: Your Guide to Growing Job Opportunities in Massachusetts," published by the Executive Office of Labor and Workforce Development. In fall 2007, the Art Education Department surveyed TPP recipients from the prior year and found out that all who had sought teaching positions found full- or part-time appointments, while MSAE alumni typically remain in positions they held while in the program.

Duplication

There are several colleges and universities that offer similar programs, such as Boston University's MFA in Studio Teaching, the University of Massachusetts Amherst's Master of Arts in Art Education, Salem State College's MAT Art, and the School of the Museum of Fine Art's MAT in Art Education. Students in the proposed program will be required to spend over 300 hours in a classroom, which is double the DESE licensure requirement. The extra classroom time will be spent working in the MassArt's Saturday Studios program for local students in grades 4–12, where MAT/AE students will work closely with teachers designing, teaching, and evaluating lessons. Additionally, MassArt is the only publicly supported independent college of art and design. This directly impacts the resources available and the dedication to public service. MassArt has a strong record of placing its graduates in teaching positions, typically in public school settings.

ADMISSION AND ENROLLMENT

The admissions requirements and standards for this program are consistent with MassArt's current MSAE Program. These include a statement of purpose, a résumé, a portfolio documenting recent artwork, three letters of recommendation, an official transcript that documents the receipt of a baccalaureate degree, demonstration of English proficiency, and participation in an interview. A portfolio that documents a strong portfolio of recent artwork is required with the initial application, and examples of work or documentation will be required at the interview.

The following table lists the projected enrollments for this program.

Academic Year	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Year 1	10	10	10	10	10	10
Years 2-6	0	10	20	30	40	40
Total Students	10	20	30	40	50	50

CURRICULUM (Attachment A)

Students in the proposed MAT/AE program will take 24 credits of graduate courses that respond to state regulations for Initial Licensure, participate in 300 hours of classroom practicum experience in which they will be supervised by MassArt faculty, and attend a weekly seminar on issues related to their teaching experience. Students will then be eligible to apply for an Initial Teaching License in Visual Arts from the Commonwealth. After completing a 12-credit professional sequence of courses and fulfilling all program requirements, they will obtain the Master of Arts in Teaching/Art Education. After three more years of successful public school teaching, they will be eligible for the Professional Teaching License.

Students will also be required to complete a thesis project composed of two interrelated parts: a teacher portfolio and an artist portfolio, documenting and reflecting on their teaching experience and studio work, respectively. Students will also participate in two exhibitions: one of student work from their practicum classes and the other of selected works from their artist portfolios. Each student will have a final thesis and exhibition review by faculty from MassArt's Department of Art Education and external reviewers.

RESOURCES AND BUDGET (Attachment B)

The proposed MAE/AE program is expected to be self-funded and profit-generating, relying almost exclusively on tuition to provide program income. Last year, graduate programs generated approximately \$120,000 in profit, all of which was used to cover part of the cost of a new Graduate Center that houses the graduate art education individual studio spaces. In 2009–10, it is anticipated that revenues from graduate programs will contribute \$300,000 to MassArt's operating budget.

Faculty and Staff

The existing Graduate Coordinator at MassArt will oversee the proposed MAT/AE program. This person is a faculty member who has course releases specifically for graduate program administrative responsibilities. The coursework in the MAT/AE program will be taught by existing faculty and instructors, requiring no additional faculty for the implementation of this program.

Library and Facilities

No additional facilities or equipment are necessary for the implementation of the proposed MAT/AE program.

PROGRAM EFFECTIVENESS

The Art Education Department faculty monitors student progress and program success through regularly scheduled meetings and periodic retreats where broader analysis takes place. In addition, all of MassArt's graduate programs are subject to regular reviews and joint site visits by the National Association of Schools of Art and Design and the New England Association of Schools and Colleges.

MassArt identified the following program goals and related objectives timetable.

PROGRAM GOALS DESCRIPTION

Goal	Measurable Objective	Strategy for Achievement	Timetable
Upon completing the requirements for Initial and/or Professional Certification, MAT/AE students/graduates will secure employment within the field. (Effectiveness)	High job placement rates	Schedule review of teaching portfolios by experienced teachers, extended teaching practicum requirement, placements in schools for teaching practicum lead to subsequent job opportunities	Ongoing
Students will be provided exemplary academic and thesis advising. (Quality)	Graduation rates Contact hours/rates with advisors	Schedule annual retreats and departmental meetings assess curriculum. Review boards, monitor student progress, preparedness, and conversance	Ongoing
Students will create high-quality thesis projects. (Relevance)	Final review grades External reviewer assessments	Provide access to faculty input , excellent facilities and in-depth review board assessments	Continual

EXTERNAL REVIEW

In its proposal, MassArt submitted letters of approval for the proposed MAT/AE program from the National Association of Schools of Art and Design (NASAD) and the Massachusetts Department of Elementary and Secondary Education. The NASAD letter stated that “the Commission voted to grant Plan Approval” to the MAT/AE program and stipulated that MassArt must submit two transcripts (when the first students complete the program) to be considered for Final Plan Approval. In addition, by September 1, 2009, MassArt will be asked to submit a progress report concerning the hiring of a full-time faculty appointment. The DESE letter supported MassArt’s “effort to incorporate existing licensure core coursework into new and more effective delivery” models and congratulated the College on its “hard work and forward thinking.”

STAFF ANALYSIS AND RECOMMENDATION

After careful review and consideration of the proposal and all supporting documentation, staff recommendation is for approval of the Master of Arts in Teaching/Art Education at Massachusetts College of Art and Design.

One year after graduating the program’s first class, the institution shall submit to the Board a status report addressing its success in reaching program goals, as stated in the application, and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Attachment A: Graduate Program Curriculum Outline

Major Required (Core) Courses (Total # of courses required = 10)		
Course Number	Course Title	Credit Hours
AETE 540	Art and Human Development	3
AETE 541	Seminar III: Issues and the Individual Learner	3
AETE 542	Saturday Studios Pre-practicum I	3
AETE 543	Saturday Studios Pre-practicum II	3
AETE 544	Concepts and Processes for the Classroom	3
AETE 545	Seminar V: Curriculum	3
AETE 546	Student Teaching Practicum	6
AETE 547	Studio Investigations	3
AETE 548	Teaching in New Media	3
AETE 504	Problems in Aesthetics	3
	Subtotal # Core Credits Required	33
<i>Elective Course Choices (Total courses required = 1) (attach list of choices if needed)</i>		
TBD	One graduate level studio elective or pedagogical course	3
	Subtotal # Elective Credits Required	3
<i>Curriculum Summary</i>		
Total number of courses required for the degree		11
Total credit hours required for degree		36

**Attachment B:
Budget**

	Proposed Annual Budgets for Masters in Teaching Art Ed						
Fiscal Years (July 1-June 30)	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	
Academic Yr (July 1-June 30)	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	
Year 1 Students	10	10	10	10	10	10	
# of Credits	24	24	24	24	24	24	
Years 2-6 Students	0	10	20	30	40	40	
# of Credits	3	3	3	3	3	3	
Price Per Credit	\$570	\$600	\$630	\$661	\$695	\$730	
Total Credits	240	270	300	330	360	360	
Tuition Revenue	\$136,800	\$162,000	\$189,000	\$218,130	\$250,200	\$262,800	
Application Fee Revenue	\$1,875	\$1,875	\$1,875	\$1,875	\$1,875	\$1,875	
Tuition Waivers	(3,000)	(3,500)	(4,000)	(4,500)	(5,000)	(5,500)	
Total Income	\$135,915	\$160,645	\$187,175	\$215,835	\$247,435	\$259,535	
Projected Expenses		(Assumes a 3% cost increase in expenses annually)					
DESCRIPTION	Amounts	103.0%	103.0%	103.0%	103.0%	103.0%	
Salaries Regular (DGCE Personnel)	22,142	22,806	23,490	24,195	24,921	25,669	
Rel Emp Exp (Memberships, conf & travel)	900	927	955	983	1,013	1,043	
Spec. Employees (03, 01, Ind. Studies, Asst)	22,850	26,536	27,332	28,152	28,996	29,866	
Fringe (% of AAA Expenses)	33% 7,223	7,439	7,663	7,892	8,129	8,373	
Office & Admin Supp (cat & mailing)	1,800	1,854	1,910	1,967	2,026	2,087	
Consultant Services	1,000	1,030	1,061	1,093	1,126	1,159	
Operational Services (inc. catering)	1,000	1,030	1,061	1,093	1,126	1,159	
Equipment purch (comp & office fur)	750	773	796	820	844	869	
Total Expenses	57,665	62,395	64,267	66,194	68,180	70,226	
Profit (loss)	\$78,250	\$98,250	\$122,908	\$149,641	\$179,255	\$189,309	
Updated 4/1/2008	Per Credit rate used is the same as the per credit rate used for M-ARCH's Budget						