

STATEWIDE CONFERENCE

Trustees

*of Massachusetts Public
Higher Education*

Tuesday, September 23, 2014

DCU Center
Worcester, MA



MASSACHUSETTS
Department of
Higher Education

Conference Agenda

	Room (Map on back)
1:00 p.m. Registration (with light refreshments)	Pre-Function Area
1:30 p.m. Welcome <i>Charles F. Desmond, Chairman, Massachusetts Board of Higher Education</i> Remarks and Charge (with Q&A) <i>The Honorable Deval L. Patrick, Governor of Massachusetts</i> <i>Matthew Malone, Secretary, Executive Office of Education</i> <i>Richard M. Freeland, Commissioner, Massachusetts Department of Higher Education (DHE)</i>	Junior Ballroom
2:30 p.m. “Preparing the Best-Educated Citizenry and Workforce” In Massachusetts, we aspire to fully prepare our students by providing them with the skills they need to succeed in the workforce. Every institution, every segment plays their part. It’s not just certificates in physical therapy or automotive maintenance; it’s liberal education too. The conference opens with a special panel discussion on the importance of preparing students for success in the workforce. <i>Paul Grogan, President, The Boston Foundation</i> <i>Carol Geary Schneider, President, Association of American Colleges & Universities</i> <i>Keith Peden, Senior Vice President for Human Relations and Security, Raytheon</i> <i>David Cedrone, Associate Commissioner for Economic & Workforce Development, DHE</i>	Junior Ballroom
3:45 p.m. Networking Break	Pre-Function Area
4:00 p.m. Breakout Sessions—Block 1 (You chose one session during pre-registration.)	
1. Finding the Right Fit: Thoughts on Trustee Recruitment Good governing boards have members with differing viewpoints, backgrounds and skill sets. Get ideas for how your board, in collaboration with your president, can be involved in recruiting the best trustees for your institution. Judith McLaughlin will provide some best practices insights. She will be joined by Rich Yagjian, who will discuss North Shore Community College’s process. <i>Judith McLaughlin, Chair, Public Education Nominating Council</i> <i>Rich Yagjian, Chair, North Shore Community College Board of Trustees</i>	Conference Room D
2. Fundamentals of Trusteeship Trustees have enormous responsibilities. Chapter 15A declares that the policy of the Commonwealth is “to provide foster and support institutions of public higher education that are of the highest quality, responsive to the academic, technical and economic needs of the commonwealth and its citizens, and accountable to its citizens through lay boards, in the form of the board of higher education and the boards of trustees of each of the system’s institutions.” This broad overview of trusteeship and its responsibilities is intended to orient new trustees and refresh veterans in the basic responsibilities of governing boards as well as Massachusetts statutory requirements and other important items. <i>Merrill Schwartz, Vice President of Consulting, Association of Governing Boards (AGB)</i> <i>Mike Mizzoni, Deputy General Counsel, DHE</i>	Conference Room E
3. Measuring Quality in Education Universities collect many different data elements on student achievement, fiscal health, program evaluation and more. The challenge is often how to analyze the information in order to make useful judgments that lead to effective programming. Come hear how the Rochester Institute of Technology, with the help of AGB, has synthesized the data to help the trustees understand and evaluate the workings of the institution and fulfill their fiduciary responsibilities. <i>Jeremy Haefner, Provost, Rochester Institute of Technology</i>	Conference Room A & B

 5:00 p.m. **Transition Time**

 5:15 p.m. **Breakout Sessions—Block 2** *(You chose one session during pre-registration.)*

1. Enrollment Trends and Retention Ideas

Conference Room E

Is enrollment at your institution predicted to rise or fall over the next ten years? The DHE is currently reviewing system-wide enrollment trends and predictions for the years ahead. This session will also discuss the “high impact” activities that institutions in our system are undertaking to offset potential enrollment declines as well as other strategies to meet the growing job skill requirements of our knowledge-based economy.

Sean Nelson, Deputy Commissioner for Administration and Finance, DHE

Carlos Santiago, Senior Deputy Commissioner for Academic Affairs, DHE

2. What’s That Diploma For, Anyway? Assessing Student Skills & Learning

Conference Room D

The way we measure a quality education has long been associated with counting what goes into it: things like enrollment, the number of full-time faculty, how many buildings are on campus, and the size of a college’s endowment. For the last several years, though, the focus has been shifting from primarily measuring student access to also measuring student success. This shift is an important part of the Vision Project, which includes an emphasis on student completion, closing achievement gaps, and measuring student learning. What do our students know, and what can they do when they graduate from our public colleges and universities? What’s that diploma *for*, anyway? This session provides an historical overview of learning outcomes assessment, as well as how it is important for faculty and institutions, for Department of Higher Education initiatives, for public policy, and, importantly, for trustees.

Lane Glenn, President, Northern Essex Community College

Bonnie Orcutt, Director of Learning Outcomes Assessment, DHE

3. Risk Management: A Campus Primer

Conference Room A & B

Risks are everywhere, but only through proper identification and assessment can they be managed. Come hear AGB’s Vice President of Consulting discuss the financial, strategic, operational and board governance risks that should face every institution. Also Pamela Carrington Scott will share how Salem State has tackled the thorny issues of risk management head-on.

Merrill Schwartz, Vice President of Consulting, AGB

Pamela Carrington Scott, Chair, Salem State University Board of Trustees

 6:15 p.m. **Networking Reception and Closing Remarks**

Pre-Function Area

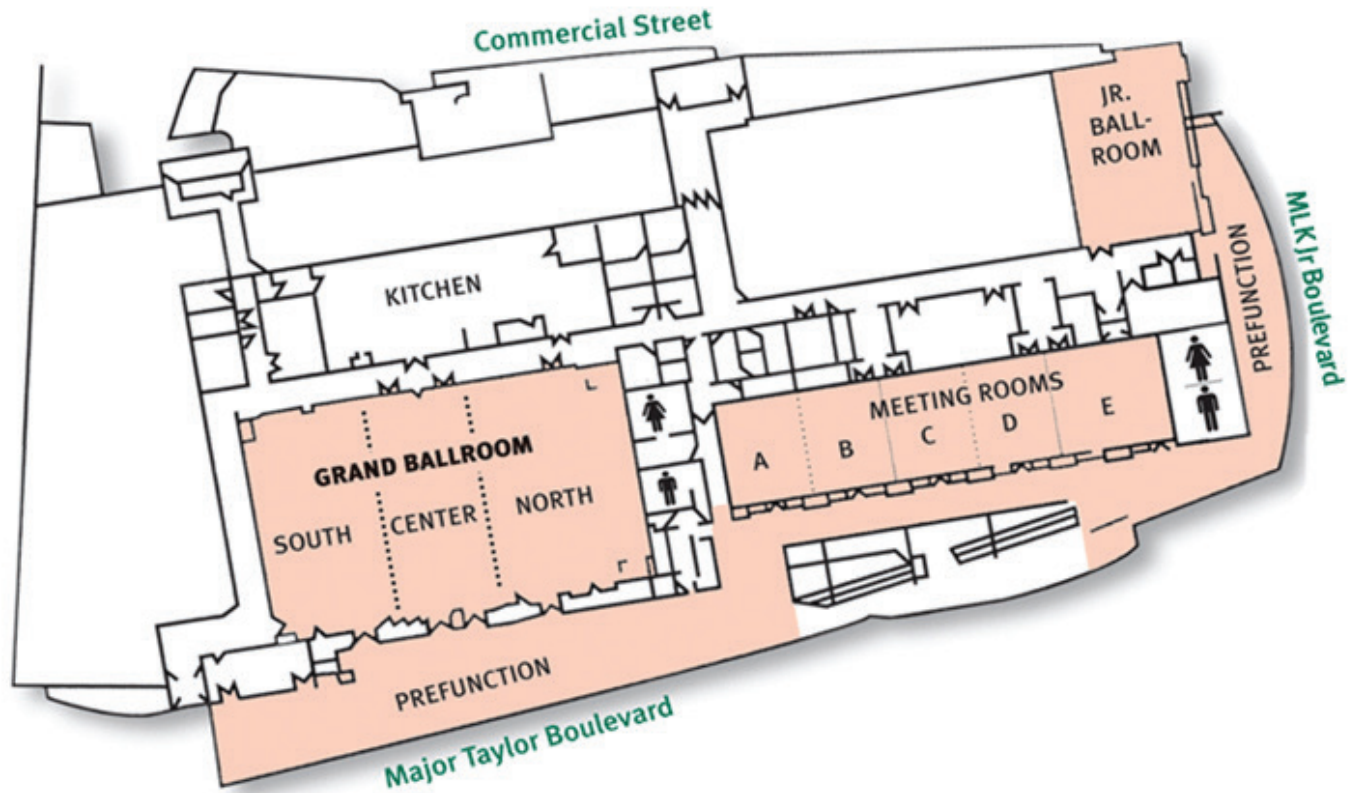
Stacy DeBoise Luster, Chair, Quinsigamond Community College

 7:30 p.m. **Conclusion**

Reminder: After the conference, please submit an evaluation. We value your feedback!

<https://www.surveymonkey.com/s/Sept23trusteesconference>

DCU Center Map



Thank You to...

**The Office of Trustee Relations Advisory/Planning Committee
for all their work, advice, time and dedication to
making this conference pertinent, informational and fun!**

Mohan Boodram, Trustee, Massachusetts College of Liberal Arts

Joe Burchill, Chair, Framingham State University

Richard Covell, Trustee, Massachusetts Maritime Academy

Claude Lancome, Trustee, Salem State University

Richard Logan, Trustee, Framingham State University

Buffy Lord, Trustee, Massachusetts College of Liberal Arts

Stacy DeBoise Luster, Chair, Quinsigamond Community College

Royall Mack, Chair, Middlesex Community College

Michael Mahan, Trustee, Fitchburg State University

Lou Ricciardi, Chair, Bridgewater State University

Cynthia Rose, Trustee, Bristol Community College

Steven Seeche, Trustee, North Shore Community College