

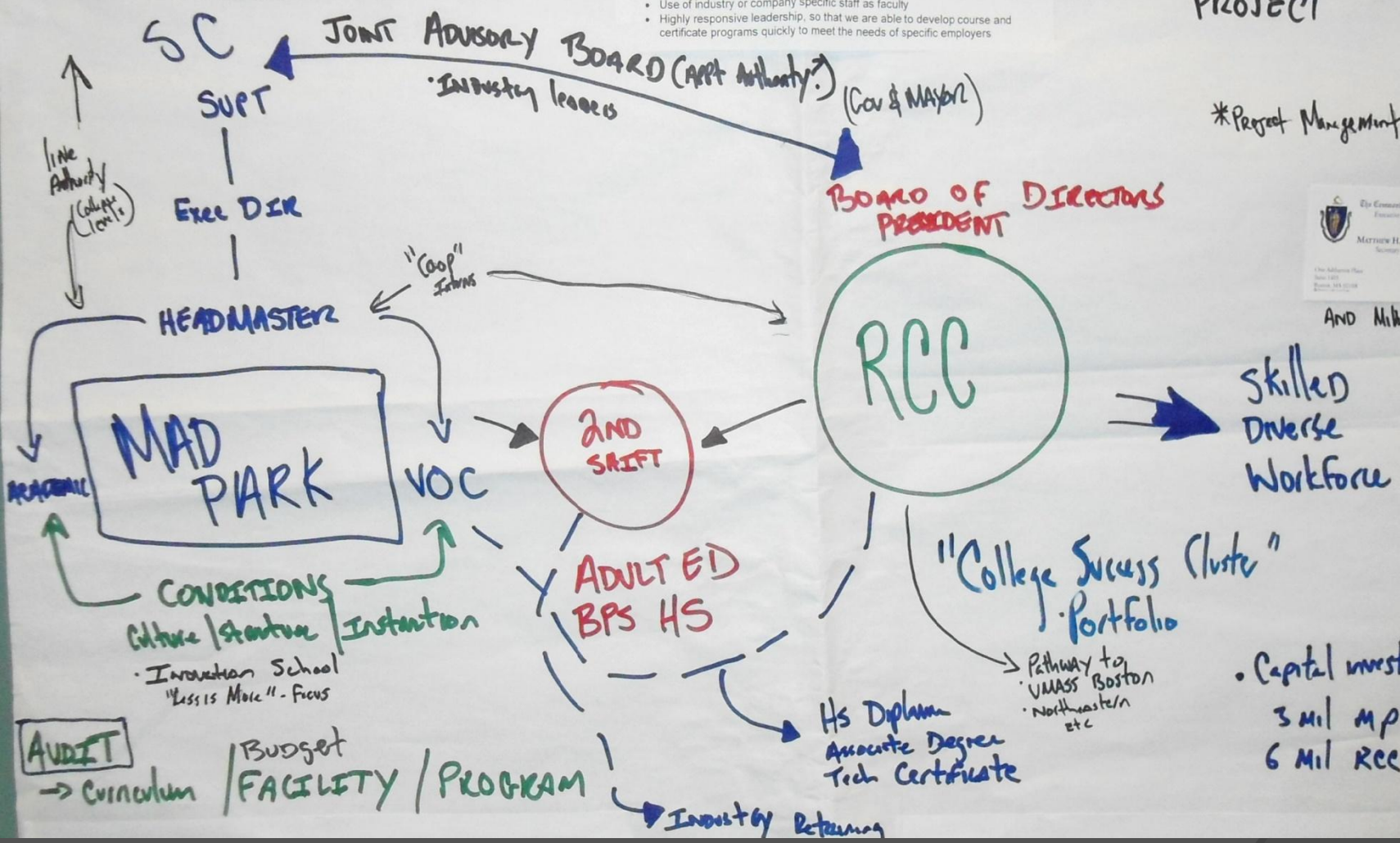
RoxMAPP

MASSACHUSETTS ACADEMIC POLYTECH PATHWAY-
ROXBURY

The RoxMAPP idea

- Complimentary course and field work between the two campuses that is responsive to the needs of local, growing sectors, including health care, financial services, tech, hospitality/culinary, construction, etc.
- Through the dual enrollment program, accelerated path to achieving both a high school diploma and an associate degree
- Coops on the model of Northeastern
- Year Up or similar model to develop mentoring and life skills training
- 24-hour campus
- Use of industry or company specific staff as faculty
- Highly responsive leadership, so that we are able to develop course and certificate programs quickly to meet the needs of specific employers

MADISON PARK / RCC 2013



* Community Development PROJECT

* Project Management



AND Mike Contopoulos

Skilled Diverse Workforce

• Capital investment
3 mil MP
6 mil RCC

RoxMAPP

FIVE YEAR TRAJECTORY

Year 1:
Serve 18
11th grade
students in a
healthcare
pathway

Year 2:
Add two more
pathways
For 150 11th and
12th graders

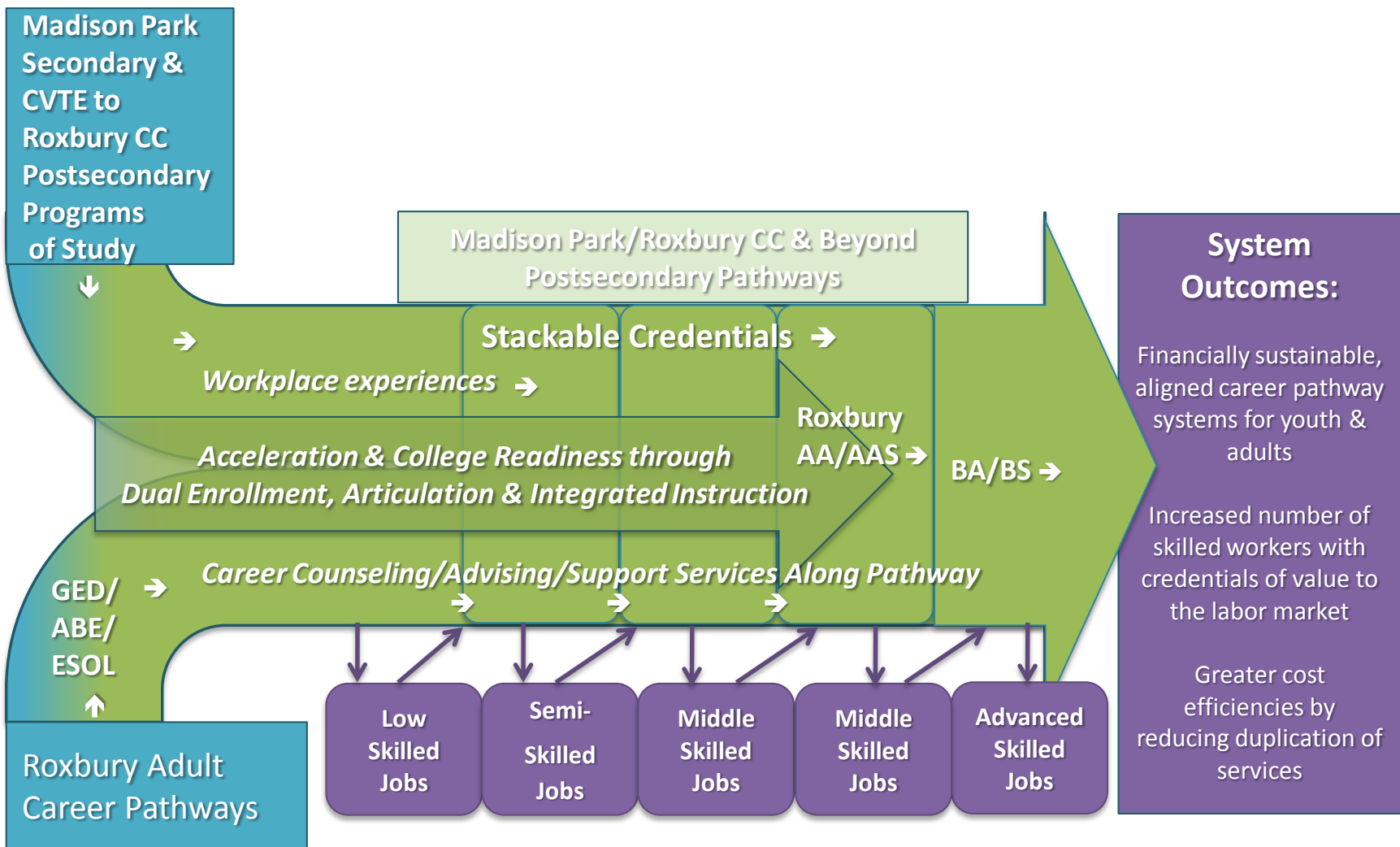
Year 3:
Operate four to five
pathways in target
industries for 300
students 9-12

Year 4:
Launch an early college
high school for all
students who want to
earn credits toward both
a high school diploma,
industry certificate and
an associate's degree

Year 5:
RoxMAPP is fully
operational (1300
students)

- Multiple 9-14 pathways leading to college and career
- Early college high school option for all students
- Workplace learning and employment for students
- Integrated student support services
- Community and family engagement
- Adult workforce training programs leading to livable wages and post-secondary credentials

Program Alignment Between Madison Park and Roxbury Community College



Two design teams working in partnership

MP
Design
Team

RoxMAPP

*JFF & CCE

RCC
Design
Team

*Technical Consultants are Jobs for the Future and Center for Collaborative Education

First Year Deliverables

DATE	ITEM – EVENT
September 9	Accuplacer Familiarity Seminar
September 9	Accuplacer Test
September 11	Test and Academic Record Analysis
September 12-17	Academic Support Plans and Referrals
September 30	BEGIN- College Experience and Learning Strategies-18 students from Madison Nursing Program
October 15-18	Assessment of Student Support Referrals
December 18	END - College Experience and Learning Strategies
December 19-20	Academic Analysis
December 21-January 5	College Intensive Seminar
January 6	Spring Semester - College Level Classes

Joint Industry Advisory Board

Role and Responsibility



Proposed Subcommittees and Year One Goals

1. Programs and Pathways

Goal: Develop 2-year plan for aligning secondary and post secondary pathways between Madison-RCC with high demand careers

2. Student Supports

Goal: Intensify and improve access to comprehensive and academic student support services for all first-year pathway students

Communications and Marketing

3. Business Engagement and Partnership Development

Goal: Dramatically increase employer presence, influence and interaction at Madison and RCC

4. Philanthropy, Advancement and Community Engagement

Goal: Establish a development plan to reach \$750,000 for year 1 and \$4M over 5 years

1. Programs and Pathways

Draft Targets:

- Identify next 5 pathways.
- Develop plan for sharing labor market information.
- Expand Advisory Boards at Madison and RCC to include workforce, education and community partners.
- Advise Madison and RCC needs for lab space, equipment and instruction.
- Prioritize development of industry certification programs.

2. Student Supports

Draft Targets:

- Develop opportunities for career awareness, exploration and immersion for all students.
- Scale use of *Your Plan for the Future*.
- Increase access to Tutoring/Accelerated Learning.
- Develop strategic partnerships with community-based organizations to provide services that meet student and family needs.
- Increase access to Adult Basic Education/English as a Second Language programs and Career Readiness Certificates.

3. Business Engagement & Partnership Development

Draft Targets:

- Establish campus entrustments to support hands on training.
- Expand business membership on all program advisory boards.
- Increase internship and co-op placements.
- Create teacher externships.

4. Philanthropy, Advancement and Community Engagement

Draft targets:

- Develop plan to raise requested resources.
- Develop plan for RoxMAPP Open House - Spring 2014.
- Develop master list of Friends and Allies for marketing, funding, resource support, mentorship, internships, etc.
- Create strategy for effective community engagement.

Next Steps

- **Project Director**
- **501 (c) 3**
- **Dates:** Five meetings per year* - Sep/Nov/Jan/Mar/May
- **Times:** From 4:30-6:30pm with one hour for subcommittee meetings
- **Location:** Madison Park 2 times/year, RCC 2 times/year and once at a JIAB member's organization

** Subcommittees will meet/speak between regularly scheduled JIAB meetings at the discretion of the subcommittee chair.*

Questions and Closing