

# Building Our Common Wealth

## The world has changed.

In 1973

28%

of U.S. jobs<sup>1</sup> required some college education.

By 2020

72%

of Massachusetts jobs<sup>1</sup> will require some college education.

We seek to advance the historic investments that began in FY2014 in service of building one of the nation's top systems of public higher education.

—COMMISSIONER RICHARD M. FREELAND, IN TESTIMONY TO HOUSE & SENATE WAYS & MEANS COMMITTEES, FEB. 2014

## The role of Massachusetts public higher education has changed.

1967

30%

of all undergraduate students in Massachusetts attended Massachusetts public colleges and universities.<sup>2</sup>

Today

52%

of all undergraduate students in Massachusetts are attending Massachusetts public colleges and universities.<sup>3</sup>

Along with

■ 67% of Massachusetts high school graduates who attend college in-state.<sup>3</sup>

■ 59% of Massachusetts African-American and Latino undergraduates.<sup>3</sup>

■ 72% of Massachusetts adult undergraduates age 25 and older.<sup>4</sup>



Commencement at Framingham State University.

## The state depends on our graduates.

One year after graduation

9 OUT OF 10

Massachusetts public higher education graduates remain in the state, working or pursuing further education.<sup>5</sup>

### ABOUT MASSACHUSETTS PUBLIC HIGHER EDUCATION

■ 29 CAMPUSES

- 15 COMMUNITY COLLEGES
- 9 STATE UNIVERSITIES
- 5 UMASS CAMPUSES

■ 300,000 STUDENTS

■ 40,000 FACULTY AND STAFF

■ \$600M IN ANNUAL

RESEARCH EXPENDITURES

**Overall state funding for higher education is up, but financial aid remains scarce.**



*Inside a Commonwealth Honors Program classroom at Massasoit Community College, located in Brockton and Canton.*

**In FY14, Massachusetts ranks**

**7<sup>TH</sup>**

among U.S. states in increase over prior year of state funding for public campuses,<sup>6</sup>

**But only ranks**

**28<sup>TH</sup>**

among U.S. states in per-student funding of public higher education.<sup>6</sup>

**In 1988**

**80%**

of tuition and fees for a public college or university was covered by the average MASSGrant.<sup>7</sup>

**But today only**

**9%**

of tuition and fees for a public college or university is covered by the average MASSGrant.<sup>7</sup>

**The Commonwealth's public campuses must produce more high-skilled college graduates to attract industry, jobs, and talent.**

**Massachusetts public colleges and universities will grant**

**301,000**

new associate's and bachelor's degrees between 2010 and 2020, if current trends persist.<sup>8</sup>

**Massachusetts public colleges and universities *need to grant***

**349,000**

new associate's and bachelor's degrees between 2010 and 2020, if the state is to remain nationally and globally competitive.<sup>8</sup>

**SOURCES** <sup>1</sup> Georgetown CEW; <sup>2</sup> U.S. DOE (IPEDS/HEGIS), Fall 1967; <sup>3</sup> U.S. DOE (IPEDS), Fall 2012; <sup>4</sup> U.S. DOE (IPEDS), Fall 2011; <sup>5</sup> Mass. DHE, Mass. Executive Office of Labor and Workforce Development; <sup>6</sup> SHEEO; <sup>7</sup> Mass. DHE; <sup>8</sup> Mass. DHE analysis based on data from NCHEMS, U.S. DOE and Georgetown CEW. For more information, see [www.mass.edu/vpreport](http://www.mass.edu/vpreport).

**Massachusetts must sustain investments in public higher education in FY2015.**

- Academic Excellence** ■ *Vision Project Performance Incentive Fund, Commonwealth Dual Enrollment Program*
- Affordability** ■ *Increase MASSGrant funding*