

STATEWIDE CONFERENCE

WITHIN OUR SIGHTS

**Toward National Leadership
in Public Higher Education**




the Vision
Project

Friday, October 18, 2013
8 a.m. to 3:15 p.m.

Best Western Royal Plaza Hotel
Marlborough, MA

#VisionWOS

Conference Agenda

Room ▼
See map on
page 4

8:00 a.m.	Registration with Coffee/Refreshments and Networking	Lobby
9:15 a.m.	Welcoming Remarks <i>Charles F. Desmond, Chairman, Massachusetts Board of Higher Education</i>	Ballroom— Salons A-B-C-D
9:25 a.m.	Remarks and Introduction of Morning Keynote <i>Marty Meehan, Chancellor, University of Massachusetts Lowell</i>	Ballroom— Salons A-B-C-D
9:30 a.m.	Morning Keynote by Freeman A. Hrabowski III <i>(will include time for Q&A)</i> Hrabowski is President of the University of Maryland, Baltimore County. See bio on page 5.	Ballroom— Salons A-B-C-D
10:30 a.m.	Morning Break / Transition Time	
10:40 a.m.	Morning Panel Sessions <i>(The session that you chose during online registration is listed on your nametag. Descriptions are on pages 6–8. Please do not change sessions, as the rooms have fixed capacities.)</i>	
	1 Great Expectations: New K–12 and Higher Education Collaborations to Build Student Success	Princess
	2 Innovative Approaches to Close Achievement Gaps	Marlborough
	3 Innovative Approaches to Fulfill Workforce Needs	Sterling
	4 New Approaches to Assess LEAP Essential Learning Outcomes	Westborough
	5 Not Just a Numbers Game: Ensuring Success in Developmental Math	Hudson
	6 Peer Power: Effective Utilization of Student Mentors	Wayland
	7 STEM Initiatives in Massachusetts Higher Education Institutions	Sudbury
	8 The Multi-State Collaborative to Advance Learning Outcomes Assessment and Statewide Assessment in Massachusetts	Northborough
	9 Through a New Lens: Innovations in Developmental Education	Boxborough
	10 Tracking and Supporting At-Risk Freshmen	Southborough
	11 Transfers: CONNECT	Weston
	12 Special Session for Trustees and Presidents	Duchess
11:55 a.m.	Networking Lunch	Ballroom— Salons A-B-C-D
12:25 p.m.	Remarks and Introduction of Afternoon Keynote <i>Ellen Kennedy, President, Berkshire Community College</i>	Ballroom— Salons A-B-C-D
12:30 p.m.	Afternoon Keynote by Carlos Santiago Santiago is Senior Deputy Commissioner for Academic Affairs for the Massachusetts Department of Higher Education.	Ballroom— Salons A-B-C-D
1:00 p.m.	Transition Time	

1:05 p.m. **Afternoon Focused Discussion Groups** (The session that you chose during online registration is listed on your nametag. Additional information is on pages 10–11. Please do not change sessions, as the rooms have fixed capacities.)

1	AAC&U LEAP High-Impact Practices (HIPs)	Wayland
2	Fabulous Failures: Learning from Initiatives That Did Not Go as Planned	Sterling
3	Civic Engagement: What's Working and What's Not?	Northborough
4	Curriculum Alternatives: Flipped Classrooms and Self-Paced Study	Boxborough
5	Data Collection: Strategies and Challenges	Hudson
6	Learning Outcomes Assessment	Marlborough
7	Retention Programs: What We've Learned and Where Challenges Remain—Group A	Duchess
8	Retention Programs: What We've Learned and Where Challenges Remain—Group B	Princess
9	Closing Achievement Gaps: Shared and Unique Challenges for Different Demographics (Latino, African-American, Low-Income)—Group A	Westborough
10	Closing Achievement Gaps: Shared and Unique Challenges for Different Demographics (Latino, African-American, Low-Income)—Group B	Southborough
11	Enabling Disruptive Technologies to Further Vision Project Goals: A Technology Showcase	Ballroom— Salon E

2:20 p.m. **Afternoon Break / Transition Time**

2:30 p.m. **Remarks and Introduction of Closing Keynote**
Patricia Maguire Meservey, President, Salem State University
Jobita Rodriguez-Rios, Student (Class of 2015), Salem State University

Ballroom—
Salons A-B-C-D

2:35 p.m. **Closing Keynote with Richard M. Freeland and Release of *Within Our Sights* Vision Project Annual Report** (will include time for Q&A)
Freeland is Commissioner of the Massachusetts Department of Higher Education.

Ballroom—
Salons A-B-C-D

3:15 p.m. **Adjournment**

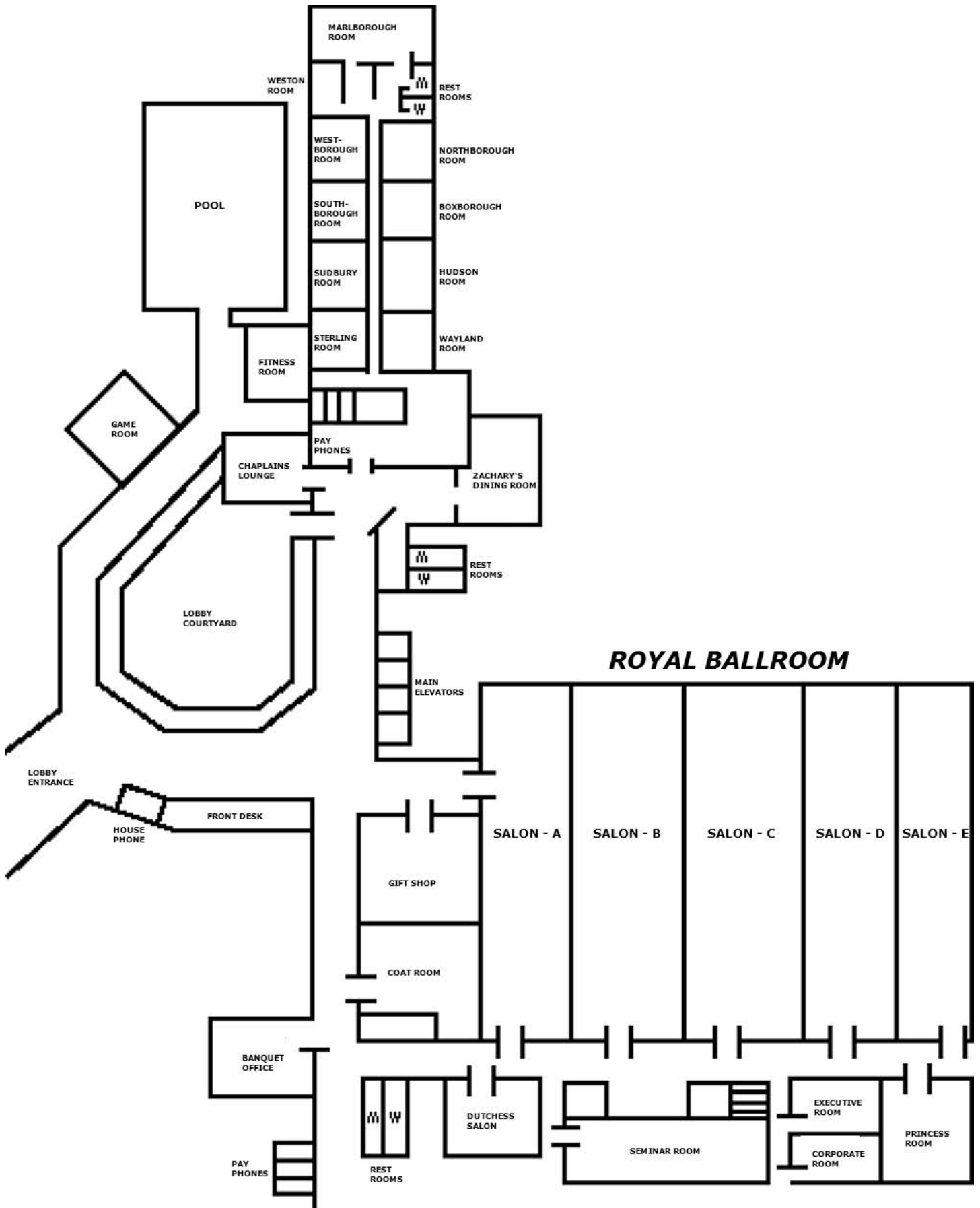
After the conference, please submit an evaluation.
We value your feedback!

www.surveymonkey.com/s/Oct18VisionWOS

Are you tweeting about the conference or
the annual report? Please use our official hashtag:

#VisionWOS

Map of Session Locations



Morning Keynote Speaker Bio

Freeman A. Hrabowski III, President, University of Maryland, Baltimore County



Freeman A. Hrabowski III has served as President of The University of Maryland, Baltimore County (UMBC) since 1992. His research and publications focus on science and math education, with special emphasis on minority participation and performance. He chaired the National Academies' committee that produced the recent report, *Expanding Underrepresented Minority Participation: America's*

Science and Technology Talent at the Crossroads. He also was recently named by President Obama to chair the newly created President's Advisory Commission on Educational Excellence for African Americans.

In 2008, he was named one of America's Best Leaders by *U.S. News & World Report*, which ranked UMBC the nation's #1 "Up and Coming" university the past four years (2009-12). During this period, *U.S. News* also consistently ranked UMBC among the nation's leading institutions for "Best Undergraduate Teaching"—tied in 2012 with Duke, Cal-Berkeley, the University of Chicago, and Notre Dame. *TIME* magazine named him one of America's 10 Best College Presidents in 2009, and one of the "100 Most Influential People in the World" in 2012. In 2011, he received both the TIAA-CREF Theodore M. Hesburgh Award for Leadership Excellence and the Carnegie Corporation of New York's Academic Leadership Award, recognized by many as the nation's highest awards among higher education leaders. Also in 2011, he was named one of seven Top American Leaders by *The Washington Post* and the Harvard Kennedy School's Center for Public Leadership. In 2012, he received the Heinz Award for his contributions to improving the "Human Condition" and was among the inaugural inductees into the *U.S. News & World Report* STEM Solutions Leadership Hall of Fame.

He serves as a consultant to the National Science Foundation, the National Institutes of Health, the National Academies, and universities and school systems nationally. He also serves on the boards of the Alfred P. Sloan Foundation, France-Merrick Foundation,

Marguerite Casey Foundation (Chair), T. Rowe Price Group, The Urban Institute, McCormick & Company, and the Baltimore Equitable Society. He served previously on the boards of the Carnegie Foundation for the Advancement of Teaching and the Maryland Humanities Council (member and Chair).

Examples of other honors include election to the American Academy of Arts & Sciences and the American Philosophical Society and receiving the prestigious McGraw Prize in Education; the U.S. Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring; the Columbia University Teachers College Medal for Distinguished Service; the GE African American Forum ICON Lifetime Achievement Award; the American Educational Research Association's Distinguished Public Service Award; and the American Association for the Advancement of Science's (AAAS) William D. Carey Award. He also holds honorary degrees from more than 20 institutions—from Harvard, Princeton, and Duke to the University of Michigan, University of North Carolina at Chapel Hill, Johns Hopkins University, Georgetown University, Haverford College, and Harvey Mudd College.

With philanthropist Robert Meyerhoff, he co-founded the Meyerhoff Scholars Program in 1988. The program is open to all high-achieving students committed to pursuing advanced degrees and research careers in science and engineering, and advancing underrepresented minorities in these fields. The program is recognized as a national model, and based on program outcomes, Hrabowski has authored numerous articles and co-authored two books, *Beating the Odds* and *Overcoming the Odds* (Oxford University Press), focusing on parenting and high-achieving African American males and females in science. He and UMBC were recently featured on CBS's *60 Minutes*, attracting national attention for the campus's achievements involving innovation and inclusive excellence.

A child-leader in the Civil Rights Movement, Hrabowski was prominently featured in Spike Lee's 1997 documentary, *Four Little Girls*, on the racially motivated bombing in 1963 of Birmingham's Sixteenth Street Baptist Church.

Born in 1950 in Birmingham, Alabama, Hrabowski graduated at 19 from Hampton Institute with highest honors in mathematics. At the University of Illinois at Urbana-Champaign, he received his M.A. (mathematics) and four years later his Ph.D. (higher education administration/statistics) at age 24.

Morning Panel Session Descriptions

1 Great Expectations: New K-12 and Higher Education Collaborations to Build Student Success

The Board of Higher Education and the Board of Elementary and Secondary Education recently approved the *Massachusetts Definition of College and Career Readiness*, which is designed to align K–12 and higher education efforts by providing a common foundation on which to coordinate college and career readiness initiatives of the respective sectors. This session will focus on collaborations with K–12 schools that are attempting to increase college participation and preparedness.

Panel Members:

Mary Ann McKinnon, Associate Dean, Bridgewater State University

Loretta M. Holloway, Associate Professor of English, Framingham State University

Anne Marie Stein, Dean of Professional and Continuing Education, Massachusetts College of Art and Design

Kristin Hunt, Project Manager, Academic/Career Mapping, North Shore Community College

Moderator:

Susan F. Miller, Vice President of Academic and Student Affairs, Cape Cod Community College

2 Innovative Approaches to Close Achievement Gaps

Panelists will discuss ways in which they are closing achievement gaps among students from different ethnic, racial, and socio-economic backgrounds. Methods include identifying at-risk students before they enter the higher education arena and assisting with the transition into two-year or four-year institutions and enhanced advising.

Panel Members:

Douglas Terry, Director Advantage/TRiO/SSS Program, Cape Cod Community College

Michele Snizek, Title III Activity Director and Vision Project Coordinator, Holyoke Community College

Richard Lizotte, Professor, Northern Essex Community College

Maureen McCartney, Associate Dean of Academic Achievement, Westfield State University

Moderator:

Lyssa Palu-Ay, Associate Professor and Program Coordinator, Academic Compass, Massachusetts College of Art and Design

3 Innovative Approaches to Fulfill Workforce Needs

In this panel, schools will comment on various programs that are supporting their workforce alignment efforts. Topics will range from employer partnerships to internship placements to career mapping projects, and will be discussed in the larger context of establishing academic pathways and institutional resources that support the state's workforce needs.

Panel Members:

Sharon Schaff, Director of Career Planning, Internships, and Learn and Earn, Bunker Hill Community College

Patricia Lynch, Associate Dean, Experiential Learning and Civic Engagement, Massasoit Community College

Mary Jo Marion, Executive Director, Latino Education Institute, Worcester State University

Moderator:

Cynthia Brown, Vice President for Academic Affairs, Massachusetts College of Liberal Arts

4 New Approaches to Assess LEAP Essential Learning Outcomes

For this session, two dyads—partnering two- and four-year campuses—will discuss their work as part of the Quality Collaboratives Project—a nine state project under the auspices of the Association of American Colleges and Universities and funded by the Lumina Foundation. Campus dyads are exploring the use of the Degree Qualifications Profile and associated LEAP Essential Learning Outcomes in the context of transfer. Areas explored include Civic Engagement, Information Literacy, Quantitative Reasoning and Written Communication.

Panel Members:

Joseph Moser, Assistant Professor of English Studies, Fitchburg State University

Elise Martin, Dean of Assessment, Middlesex Community College

Ruth Slotnick, Director of Articulation and Learning Assessment, Mount Wachusett Community College

Charlotte Mandell, Vice Provost for Undergraduate Education, University of Massachusetts Lowell

Moderator:

James Gubbins, Associate Professor of Interdisciplinary Studies, Salem State University

5 Not Just a Numbers Game: Ensuring Success in Developmental Math

Students entering postsecondary institutions who are required to take developmental coursework are less likely to graduate than those who are not. Panelists will describe initiatives and policies that are improving retention rates, including the use of Accuplacer test scores and technology-assisted modules. Campus representatives will discuss the need to improve high school preparation, as well as providing additional academic support once students enter postsecondary institutions.

Panel Members:

Chantal Dietemann Rhind, Professor of Mathematics, Berkshire Community College

Robin E. Bowen, Executive Vice President for Academic Affairs and Provost, Fitchburg State University

Michael Williamson, Professor of Mathematics, Middlesex Community College

Philomena D'Alessandro, Assistant Professor of Mathematics, Quinsigamond Community College

Barbara Savage, Professor, Math Department Chair, and Developmental Math Coordinator, Roxbury Community College

Moderator:

Richard Kazis, Senior Vice President, Jobs for the Future

6 Peer Power: Effective Utilization of Student Mentors

In this panel, schools will discuss their Supplemental Instruction (SI) initiatives that utilize peer mentoring as a way of providing additional academic support to students. Through SI programs, schools are able to expand student learning resources while at the same time fostering student leadership skills and development.

Panel Members:

Melissa Winchell, Professor of English, Massasoit Community College

Fagan Forhan, Director of Experiential Learning Opportunities and Civic Engagement, Mount Wachusett Community College

Barbara Tierney, Supplemental Instruction Coordinator/Center for Academic Excellence, Salem State University

Susan Bronstein, Director, ABLE4STEM, University of Massachusetts Amherst

Moderator:

Patricia Toney, Vice President for Academic Affairs, Quinsigamond Community College

7 STEM Initiatives in Massachusetts Higher Education Institutions

This session will focus on the importance of science, technology, engineering and mathematics (STEM) initiatives and preparing students to enter the workforce of key economic sectors. Panelists will engage in conversation regarding the ongoing work of their institutions and how their goals align with workforce needs and the Massachusetts STEM plan.

Panel Members:

Christopher Himes, STEM Program Manager, Massachusetts College of Liberal Arts

Audrey Frater, Academic Coordinator for Health and STEM Pathways, Middlesex Community College

Andrew J. Grosovsky, Dean, College of Science and Mathematics, University of Massachusetts Boston

Moderator:

Brad Lima, Vice President for Academic Affairs, Massachusetts Maritime Academy

8 The Multi-State Collaborative to Advance Learning Outcomes Assessment and Statewide Assessment in Massachusetts

This session will focus on the nine-state Multi-State Collaborative to Advance Learning Outcomes Assessment and the work in Massachusetts to develop a statewide system for learning outcomes assessment. Panelists will discuss the next steps for the Collaborative and share the results of the first pilot study undertaken by the Massachusetts Team and seven campuses: Bristol Community College, Framingham State University, Middlesex Community College, Mount Wachusett Community College, Northern Essex Community College, Salem State University and the University of Massachusetts Lowell.

Panel Members:

Patricia Crosson, Senior Advisor for Academic Policy, Department of Higher Education

Bonnie Orcutt, Director of Learning Outcomes Assessment, Department of Higher Education

Christopher Cratsley, Director of Assessment, Fitchburg State University

Moderator:

Lane Glenn, President, Northern Essex Community College

9 Through a New Lens: Innovations in Developmental Education

In this session panelists will discuss different methods of addressing the needs of students requiring remedial English classes. Developmental courses can become an obstacle for many and institutions face the challenge of ensuring that students are adequately prepared to enter into college-level courses, while trying to improve retention rates since 25% of those who begin postsecondary education in developmental coursework never acquire a degree. Accelerated English courses provide students with the proper preparation tools while earning credits toward their degrees.

Panel Members:

Debra Anderson, Professor of English, Bristol Community College

Lore Loftfield De Bower, Dean of Academic and Student Affairs: Arts and Humanities, Cape Cod Community College

Nina B. Keery, Professor of English, Chair of English Department, MassBay Community College

Nelson Ritchel, Professor and Chair of Humanities, Massachusetts Maritime Academy

Ellen Nichols, Assistant Dean of Humanities, Middlesex Community College

Moderator:

Kristin Esterberg, Provost and Academic Vice President, Salem State University

10 Tracking and Supporting At-Risk Freshmen

This panel will offer insights and commentary on the various strategies and programs employed by schools to improve retention rates for at-risk first-year students. The discussion will focus on how software tools, intrusive advising, survey data and other initiatives are helping provide strategic assistance to at-risk freshmen and their families.

Panel Members:

Stan Bucholc, Jr., Dean of Student and Academic Life, Fitchburg State University

Elizabeth Blumberg, Dean of Students, MassBay Community College

Dawna M. Perez, Associate Dean, Access and Community Building, Northern Essex Community College

Neal Fogg, Assistant Provost, Planning and Evaluation, Salem State University

Angela Quitadamo, Director of Retention, Worcester State University

Moderator:

Matthew Reed, Vice President of Academic Affairs, Holyoke Community College

11 Transfers: CONNECT

In this session, panelists will reflect on the work of CONNECT – A Southeastern Massachusetts Public Higher Education Partnership. The discussion will focus on the strategies employed that allow for students to successfully transfer from two-year to two-year, two-year to four-year, or four-year to two-year institutions.

Panel Members:

Sandra Christoun, Director of Transfer Services, Bridgewater State University

Greg Sethares, Acting Vice President for Academic Affairs, Bristol Community College

Mary Olenick, Coordinator of Transfer and Articulation, Cape Cod Community College

Peter Johnston, Dean of Academic Advising, Assessment, and K-12 Outreach, Massasoit Community College

Tracy L. Wallace, Senior Coordinator for New Student Transfer, University of Massachusetts Dartmouth

Moderator:

Howard London, Provost and Vice President for Academic Affairs, Bridgewater State University

12 Special Session for Trustees and Presidents

This special session will provide a forum for Trustees and Presidents to discuss the Vision Project with Commissioner Freeland.

Twitter Photo Contest

This year's Vision Project conference and annual report showcase the superb work going on across Massachusetts public higher education that is putting national leadership **"Within Our Sights."**



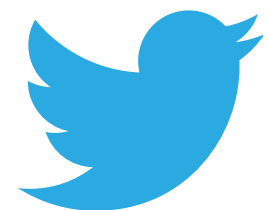
Leading up to today's conference, the **Massachusetts Department of Higher Education (@MassDHE)** launched a Twitter photo contest to celebrate the "Within Our Sights" theme. Through photo tweets that show off the people and places behind the Vision Project, together we have been creating a mosaic that conveys the aspiration and determination behind the campuses' important work.

The contest will continue through the end of the conference, so feel free to continue adding to the mosaic today with photo tweets tagged with **#VisionWOS**. Full rules—and the all-important "National Leadership is Within Our Sights" sign—are in your packet.

And a special thank you to Massachusetts' own **Dancing Deer Baking Company (@DancingDeerCo)** which is donating a grand prize of a cookie feast for faculty, staff and students at the campus that collectively scores the most points!

Campus Twitter Handles/Hashtags

- @BerkshireCC
- @BridgeStateU
- @bristolcc
- @BHCCBoston
- #CapeCodCC
- @Fitchburg_State
- @FraminghamU
- @GfldCommCollege
- @HolyokeCC
- @MassBayCommCol
- @MassArt
- @MCLA_Edu
- #MassMaritime
- @MassasoitTweets
- @middlesex_cc
- @MountWachusett
- @northshore_cc
- @NorthernEssex
- #QuinsigamondCC
- @SeeRCC
- @SalemState
- @S_T_C_C
- @UMassAmherst
- @UMassBoston
- @UMassDartmouth
- @UMassLowell
- @UMassMedical
- @WestfieldState
- @WorcesterState



Afternoon Session Information

Discussion Group Facilitators

1 AAC&U LEAP High-Impact Practices (HIPs)

Judith Turcotte, Director, Planning and Assessment, Holyoke Community College

2 Fabulous Failures: Learning from Initiatives That Did Not Go as Planned

Melissa Fama, Vice President of Academic Affairs, Mount Wachusett Community College

3 Civic Engagement: What's Working and What's Not?

Diana Kerry, Director, Public Policy Institute, North Shore Community College

4 Curriculum Alternatives: Flipped Classrooms and Self-Paced Study

Roben Torosyan, Director for the Office of Teaching and Learning, Bridgewater State University

5 Data Collection: Strategies and Challenges

Rhonda Gabovitch, Vice President of Institutional Research, Planning, and Assessment, Bristol Community College

6 Learning Outcomes Assessment

Neal DeChillo, Associate Provost, Academic Affairs and Dean of the College of Health & Human Services, Salem State University

7 Retention Programs: What We've Learned and Where Challenges Remain—Group A

Susanne Conley, Vice President of Enrollment and Student Development, Framingham State University

8 Retention Programs: What We've Learned and Where Challenges Remain—Group B

Steven Viveiros, Dean, Academic Advising, Bristol Community College

9 Closing Achievement Gaps: Shared and Unique Challenges for Different Demographics (Latino, African-American, Low-Income)—Group A

Saeyun Lee, Policy Director, Executive Office of Education

10 Closing Achievement Gaps: Shared and Unique Challenges for Different Demographics (Latino, African-American, Low-Income)—Group B

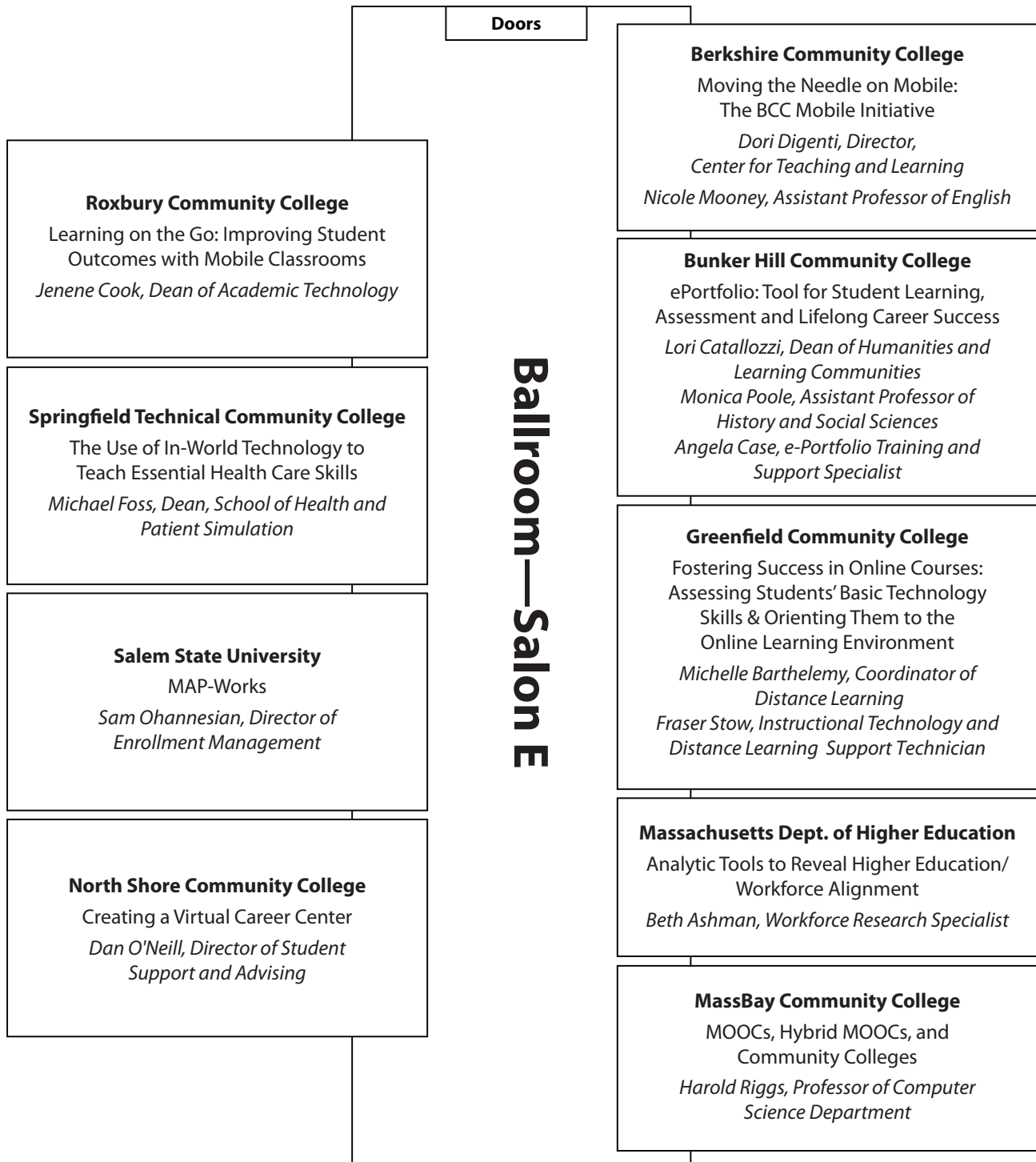
Carlos Santiago, Senior Deputy Commissioner for Academic Affairs, Massachusetts Department of Higher Education

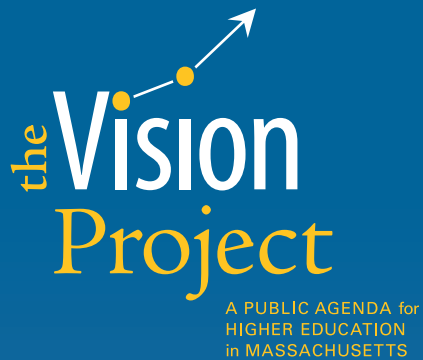
Technology Showcase

11 Enabling Disruptive Technologies to Further Vision Project Goals: A Technology Showcase

Mirza Ramic, recent Rappaport Fellow, Massachusetts Department of Higher Education;
 MA Candidate in Law and Diplomacy, Fletcher School, Tufts University

This special afternoon session will feature various school initiatives that have utilized innovative new technologies. Set up in a way that encourages interaction, engagement, and discussion, the session will showcase how technology is being used to bolster Vision Project outcomes. Among others, topics will include virtual career advising, on-the-go academic advising, ePortfolio implementation, the use of mobile devices for learning in and outside of classroom, video tutorials, and computer-aided/self-paced learning modules.





**We will produce the best-educated
citizenry and workforce in the nation.**

**We will be a national leader in research
that drives economic development.**

www.mass.edu/visionproject

**This conference, made possible through a private foundation grant,
was planned in a partnership among:**

Carlos Santiago, Planning Committee Chair; Senior Deputy Commissioner for
Academic Affairs, Massachusetts Department of Higher Education

John Cunningham, CEO of UMass Online and
Vice President for Academic Affairs, University of Massachusetts

Kristin Esterberg, Provost and Academic Vice President, Salem State University

Howard London, Provost and Vice President for Academic Affairs, Bridgewater State University

Anne Perkins, Special Assistant to the Commissioner, Massachusetts Department of Higher Education

Francesca Purcell, Provost and Chief Academic Officer, MassBay Community College

Philip Sisson, Provost and Vice President of Academic and Student Affairs,
Middlesex Community College